



Client Feature: KYN Apparel

Our monthly Immigrant Entrepreneurship Newsletter features some of the talented immigrant entrepreneurs in Alberta that we support, like like Alèthe Kaboré and her business [KYN Apparel](#).

Tell us about your business:

KYN Apparel is a fashion brand that creates and offers a unique and bold contemporary concept in fashion. The clothes and accessories are a blend of African fabric and culture and “western” fabric and that adapts to the Canadian way of life and climate.

What motivated you to start your own business?

I was missing the vibrant African prints in my daily attire to work, and activities other than parties and ceremonies. At the same time, I wanted styles that were different from what I grew up with in Burkina Faso. I could not find what I needed locally so I started making my own clothes, and from there the concept had its own life.



What advice would you share with other immigrant entrepreneurs in Alberta who want to start or grow their own business?

You can do what you set your mind to. Reach out to local and community organizations that are here to support, direct and work with you. If you do the homework and the work you can run your own business knowing that others are here to support and mentor you.

[Learn More About KYN Apparel](#)

Featured Partner: Lethbridge Family Services — Immigrant Services

[Lethbridge Family Services – Immigrant Services](#) provides a variety of supports for Internationally Educated Professionals (i.e. newcomers coming to Canada with a college or higher level education).

The services that are offered include:

- **Employment Counselling** – one-on-one support to review resume/cover letters, preparation for job search, job search skills, interviewing support, workplace culture, etc.
- **Preparation for Licensure/Certification** – assistance in completing the requirements and preparation for having your credentials recognized in Canada or with a regulatory body.
- **Information Sessions** – monthly information sessions to increase your employability. Sessions include topics like workplace culture, soft skills, opening a business, etc.
- **Mentorship** – be connected one-on-one with a mentor in your professional or educational background or with a mentor in a professional or education background that you are interested in pursuing.
- **Work Placement** – have the opportunity to gain Canadian work experience and develop the soft skills in your intended area of employment. The work placement may be paid or unpaid, depending on the opportunity.



[Learn More](#)

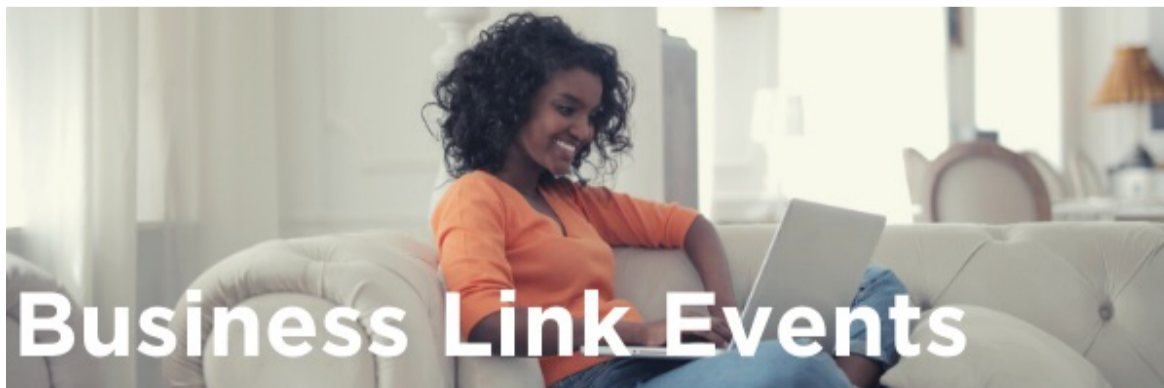
Updates & Upcoming Events

New Details About the Black Entrepreneurship Program

The [Black Entrepreneurship Knowledge Hub](#) is a component of the [Black Entrepreneurship Program](#). The goal of the Knowledge Hub is to enable the full potential of the Black business ecosystem that can be unleashed through stronger information, research and statistics.

The program also consists of the [Ecosystem Fund](#). The goal of the fund is to strengthen the entrepreneurship ecosystem for Black entrepreneurs and business owners across Canada. It will allow not-for-profit Black-led organizations to develop new services or expand those they already offer such as mentorship, networking, financial planning, and business training for Black entrepreneurs.

[Learn More & Apply for the Ecosystem Fund](#)



Connect with a Business Strategist today!



EMAIL



LIVE CHAT



Copyright © 2020 Business Link, all rights reserved.

Our mailing address is:

#500-10150-100 Street NW

Edmonton, AB, T5J 0P6

1-800-272-9675