



## Client Feature: UPSource

Our monthly Immigrant Entrepreneurship Newsletter features some of the talented immigrant entrepreneurs in Alberta that we support, like Diana Tare, founder of [UPSource](#). We spoke with Diana about her experience starting a business in Alberta:

**Q: Tell us about your business:**

A. [UPSource](#) offers digital marketing and sales outsourcing services. We have in-house virtual assistants that help clients and businesses reach their business goals by eliminating some of their daily processes [...] so business owners can focus on what they do best – growing their business.

**Q. What motivated you to start your own business?**

A. I love working on my own business because of the flexibility of time and ideas. With Upsource, what motivated me was my love for digital marketing, my relentless pursuit of independence and to really help more businesses thrive in this digitally transitioning world.



[Learn More About UPSource](#)

## Featured Partner: Centre for Newcomers

The [Centre for Newcomers \(CFN\)](#) has been a key resource for immigrants and refugees of all nationalities in Calgary since 1988. A social profit organization, CFN views the integration of newcomers as a two-way process of experience, influence and impact between newcomers and the communities that welcome them.

CFN's vision is a community that values diversity, in which people of all backgrounds find and create opportunities to fulfill dreams and participate fully as citizens. Its mission is to support newcomers and the receiving community in becoming diverse and united, through services and initiatives that create conditions of success for newcomers and that foster a welcoming environment in Calgary.

CFN believes that by welcoming newcomers, and supporting them to settle and integrate, by working collaboratively and in partnership, they are making a positive difference in the lives of all Calgarians. Visit [centrefornewcomers.ca](http://centrefornewcomers.ca) for more information.



## Updates & Upcoming Events

### Apply to join a Peerpreneur Session!

These sessions are designed to help you connect with small business owners across Alberta. You'll connect as a group over a 4-week period for discussions facilitated by our Small Business Strategists. We're offering sessions specifically for immigrant entrepreneurs on Wednesdays in February from 6-7:30 pm. **Apply by January 20.**

[Learn More](#)

### Ready to Launch Entrepreneurship Training

Do you want to start your own business? The [Ready to Launch Entrepreneurship Training](#) is a FREE training course for immigrants interested in starting their own business. In partnership with the [Grande Prairie Council for Lifelong Learning \(GPCLL\)](#), this program will help students:

- Create their own professional business plan
- Learn about market research, business finances, etc.
- Access networking opportunities with entrepreneurial mentors and successful business owners

The training is available to adult immigrants who are permanent residents and Canadian citizens, whose Canadian Language Benchmark level is 5 and above. The training will be on Monday and Wednesdays from 9:30 am - 12:30 pm. Training sessions will be held in Grande Prairie, but online participation is available.

**This course has started but registration is open until January 18.**

[Register Now](#)



Are you looking for legal advice for your small business? Register for our upcoming Legal Q&A with [Goodlawyer](#) & get advice on incorporating, partnership agreements, contracts, intellectual property, and more.

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### [Get Expert Business Advice](#)



**Our mailing address is:**

#500-10150-100 Street NW

Edmonton, AB, T5J 0P6

1-800-272-9675