



Support Local AB Directory

Join over 600 other small businesses in Alberta by listing your business for free on our **Support Local AB** directory. By listing your business you can reach new customers, gain marketing exposure, increase your online presence, and highlight that your business is immigrant owned.

[List Your Business](#)

Black Entrepreneurship Loan Fund

The Government of Canada, the Federation of African Canadian Economics (FACE), along with funding from BDC have announced that the **Black Entrepreneurship Loan Fund** is now accepting loan applications. The loan fund provides financing of up to \$250,000 for Black business owners to help grow their businesses.

[Learn More](#)



Client Feature

This month on the blog, we featured Mary Jane Ntakarutimana, owner of **MJ's African Food Store** in Calgary. Mary Jane discusses her motivation behind starting a business, challenges she's faced as an immigrant entrepreneur, and advice she would share with fellow business owners.

[Read Now](#)

Marketing and Sales Strategies

Many immigrant entrepreneurs rely on community connections to promote their business. To be successful, marketing and promoting your business beyond your community is a must. This can be done by expanding networks through utilizing social media platforms, online and offline networking, and client referral programs. To learn more about marketing your business, explore our marketing and sales resources.

[Explore Now](#)



Get Expert Business Advice



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