



Behind the Scenes of Alberta Small Business

Alberta's Entrepreneur Hub Reports to the Community, Showcases People and Culture Behind Small Business Growth in Alberta

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Have you heard? Business Link has issued its first Report to the Community, sharing success in supporting entrepreneurs building business to keep Alberta growing.

Alberta small businesses added \$88B to the provincial GDP in 2018 and employed over 500,000 Albertans. At Business Link we are proud to support that journey and our Report to the Community showcases the work we've done to boost the economy by working with entrepreneurs and small businesses across the province. Our team has reached a record 16,596 people in 63 communities, helping them generate up to \$200M in GDP for the Alberta economy.

The report highlights our specialised programs to help immigrant and Indigenous entrepreneurs, our success in rural Alberta, the culture behind Business Link and why we're so successful, and more. Read it now: businesslink.ca/2019Report

Over 23 years Business Link has served Albertans grow their businesses through a partnership between the Government of Alberta and Government of Canada. Over this time, we have been able to make a real impact for Albertans.

In 2018 alone, we worked with over 30,000 Albertans through one on one consultations, workshops, educational sessions and support services to help them access the information to make decisions about starting and growing their businesses.

Maybe next year, you'll be highlighted in our report.

About Business Link:

Business Link helps people navigate the steps toward starting their own businesses. We provide one-on-one support and guidance, market research, access to experts, training, networking opportunities, and specialized support for Indigenous and immigrant entrepreneurs.

#BLReport

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