

Presentation Request Form

Thank you for your interest in having Business Link's Indigenous Services deliver a presentation in your community. Our team offers specialized support to Indigenous communities and entrepreneurs across Alberta. From startup to expansion, our resources are tailored to meet the unique needs of our Indigenous clients.

Please provide the following details to assist us in scheduling the requested presentation. Once you have completed the form, please send to IndigenousServices@businesslink.ca.

| Presentation Request Details | |
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| Name of Community: | |
| Name of Contact Person: | |
| Contact Email Address: | |
| Contact Phone Number: | |
| Date of Presentation: | |
| Time (start/end): | |
| Location: | |
| Number of Participants: | <i>Please provide registration list (phone, email, consent to follow up)</i> |
| Select area of interest for presentation: | <input checked="" type="checkbox"/> Please check <u>one</u> of the following presentations you would like delivered in your community: |
| | <input type="checkbox"/> Business Link: how we can help make your idea a reality Feel like you're alone starting your business? You're not. Our team of in-house startup experts are here to support you all along the way. We'll introduce you to the many free services, resources and programs we offer to help you get off on the right foot. |
| | <input type="checkbox"/> Exploring entrepreneurship... is it right for me? Have an idea and considering starting your own business? We'll help you discover if entrepreneurship is right for you and show you how to take your idea and make it a reality. We'll help you assess whether your idea is viable, as well as provide you with the tools, resources and guidance to help you along the way. |
| | <input type="checkbox"/> Igniting your startup with Business Link Are you opening a business? Learn the basic steps to get started and the support required. Topics include business planning, financing, business structures, and licensing. We'll also show you how we can help you every step of the way as your business gets off the ground and running! |



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| | <p>Making market research work for your business plan You've learned what goes into a business plan, but now the question is: how do you <i>find</i> that information? Market research can help you gain insight into your industry, competition, target market and more. It will help you create effective strategies to start your business right.</p> <p>Creative financing solutions for your business Already put some skin in the game for your business and need a little extra boost? Let us help you uncover some hidden gems that may be an option for you. From specialized financing programs to strategies for developing a successful crowdfunding campaign, we'll explore a wealth of opportunities to tap into. We'll show you how you can get capital so you can get your business up and running.</p> <p>Cutting the red tape: an introduction to business regulations When starting your business, licensing and regulation requirements can be overwhelming. Let us help you simplify it. We'll show you what types of regulations exist and how they impact your business. Our in-house regulatory experts will help you navigate the various compliance issues so you can get down to business.</p> <p>Considering becoming an independent contractor? Interested in being self-employed as a contractor? We'll show you how to start your own independent contracting business. Learn about the difference between being an employee and a contractor, how to find work, contract opportunities, and the proposal writing process. If you're ready to take the leap on your own, we're here to guide you.</p> <p>Developing your business idea with the Business Model Canvas Ever wondered what it takes to get a business off the ground? Learn how to utilize the lean startup template to develop your idea or transform an existing one. We'll show you how to use this visual chart to describe, design, challenge and pivot your business model. Let's get your business started!</p> |
| Details | |
| Supplies Required | |

Once we have scheduled your request, we will contact you within two business days to confirm the details of the presentation. If you have any further questions or require any additional information, please contact IndigenousServices@businesslink.ca or call us toll-free at 1-800-272-9675. Thank you, and we look forward to seeing you.

