

2025-2026

REPORT TO THE COMMUNITY



BUSINESSLINK
ALBERTA

Helping Alberta Small
Businesses Start and Succeed

Message from the Board Chair and Executive Director



Mark B. Dickin
Board Chair



Paul Cataford
Executive Director

For more than 30 years, Business Link Alberta has helped entrepreneurs and small business owners access the guidance, information, connections, and practical support they need to start, operate, and grow their businesses.

Our services are free and accessible to entrepreneurs throughout Alberta. We support people who are exploring an idea, preparing to launch, navigating startup requirements, developing a business plan, conducting market research, strengthening their financial understanding, or looking for the right program, funding source, or community partner.

Business Link Alberta is a Provincial and Federal government-funded, non-profit with oversight provided by an independent and elected board of directors representing all regions and communities across the province of Alberta.

Small businesses are not a small part of Alberta's story. They are the businesses Albertans encounter every day, the employers creating opportunities in their communities, and the entrepreneurs turning local ideas into economic activity.

Alberta is home to more than 169,300 small businesses (with fewer than 50 employees), representing 96 per cent of all businesses in the province. Together, these businesses support more than half a million jobs and accounted for 35 per cent of Alberta's private sector employment.

Behind these numbers are restaurants, retailers, tradespeople, consultants, technology companies, tourism operators, artists, manufacturers, wellness providers, and more. They provide essential goods and services, create places for people to gather,

introduce new ideas, strengthen supply chains, and help communities retain jobs and investment.

Small businesses make Alberta's economy more diverse and resilient. They create opportunities for people to build livelihoods in urban, rural, remote, and Indigenous communities and allow entrepreneurs from many different backgrounds to contribute their skills, experiences, and ideas.

By helping people successfully start, operate, and grow businesses, we support stronger communities, a more diverse economy, and a province where more Albertans can turn an idea into opportunity.

OUR MISSION

Business Link Alberta helps Alberta's small businesses start and succeed.

Behind every small business are people looking to build something that matters. As a long-time trusted partner in Alberta's small business support ecosystem, we provide guidance, learning opportunities, tools, referrals, and knowledge of what other supports are available to move forward with greater clarity and confidence. While there is a host of online information available, what differentiates Business Link Alberta is our one-to-one support and interaction – *it all starts with a conversation.*

The Albertan small business and entrepreneurial community continues to impress all of us with its courage, ambition and high energy. Behind every business are people with a vision and a dream and it is a privilege to work with all of them.

Alberta clearly remains a province of risk-takers, entrepreneurs, creators and innovators.

While global geopolitical issues continue to absorb the front pages and impact some of our country's largest employers, the Alberta small business community continues to thrive, develop, adapt and grow. Once again, small business owners continue to show their resilience despite cross-border duty exemption changes, postal strikes and supply chain disruption. With the recent resurgence in "buy Canadian" across the nation, our population is re-learning the benefits of supporting local and Albertans do this with an exceptional pride.

This year marked our 30-year anniversary. For more than 30 years Business Link Alberta has been helping Alberta small businesses start and succeed. What started as a "1-800 service" and a business library has now expanded to include webinars, one-to-one support, peerpreneur sessions, workshops, events and more. What has not changed is Business Link Alberta's passion to support our small business and entrepreneurial community.

The year's results show both broad reach and meaningful and real impact. Business Link Alberta served entrepreneurs in 171 communities, supporting Indigenous, newcomer and women entrepreneurs, by delivering webinars and events.

We continue to maintain strong referral pathways through partner collaboration and community outreach. Client feedback continues to rank high and services and materials are very relevant, reflecting the value Business Link Alberta brings to the ecosystem.

We gratefully acknowledge the Government of Alberta Ministry of Jobs, Economy, Trade and Immigration and the Government of Canada through Prairies Economic Development Canada for their continued investment in Alberta's small businesses. Their support helps ensure entrepreneurs and small business owners can access free guidance, resources and connections, regardless of where they live or what stage their business is at. We also thank our community partners, ecosystem collaborators, Board of Directors and Business Link Alberta team for their commitment to serving entrepreneurs across the province.

It all starts with that entrepreneur or small business owner, someone who sees an opportunity to do things differently, someone who wants to turn a hobby or interest into a sustainable business, someone looking to earn some extra money on the side or someone looking to change the world – to these people, we thank you. It is a privilege to serve you, and we're honoured to be part of your journey.

Sincerely,

Mark B. Dickin, Board Chair

Paul Cataford, Executive Director

Helping Alberta Entrepreneurs Start and Grow



563

INDIGENOUS ENTREPRENEURS SUPPORTED

Supporting Indigenous business owners and aspiring small business owners throughout Alberta.



1,244

NEWCOMER ENTREPRENEURS SUPPORTED

Helping newcomers navigate entrepreneurship and business ownership.



3,412

WEBINAR AND EVENT ATTENDEES

Entrepreneurs and small business owners learning through webinars, workshops and events.



83

NET PROMOTER SCORE

Reflecting strong client satisfaction and willingness to recommend Business Link Alberta and exceeding the annual target of 70.



4,822

SMALL BUSINESS OWNERS SUPPORTED

Individuals who accessed Business Link Alberta services and support.



221,126

WEBSITE SESSIONS

People accessing online resources, booking meetings with us, accessing program information and small business tools.



17,149

CLIENT INTERACTIONS

Email, phone, video, in-person and scheduled meeting interactions with Alberta entrepreneurs.



171

COMMUNITIES REACHED

Entrepreneurs were served across Alberta's urban, rural, and remote communities.



1,092

IN-DEPTH GUIDANCE SERVICES

Extended support including market research, planning, and business guidance.

BRAD DMETRUIK

Small Businesses, Big Impact

Small businesses are essential to Alberta's economic strength, community wellbeing, and future prosperity. Across the province, entrepreneurs create jobs, deliver local products and services, bring new ideas to market, support local supply chains, and help build a diverse, resilient economy.

In 2024, Alberta was home to **169,337** small businesses, representing **95.4 per cent** of all businesses in the province. Small businesses also supported **34.9 per cent** of Alberta's private sector employment, representing more than half a million jobs. Alberta had **34.3** small businesses per **1,000** residents, above the national average of **31.2**, reflecting the province's strong entrepreneurial base. [Government of Alberta, Alberta Small Business Profile 2025]

The impact of small businesses reaches far beyond one storefront, office or home-based company. They create employment opportunities, contribute to local and provincial economic activity, support vibrant communities, and help strengthen Alberta's long-term economic diversification across industries and regions.

Nationally, small businesses made up **98.2 per cent** of employer businesses as of December 2024 and employed **5.8 million** people in 2024, representing **46.6 per cent** of the private labour force. In 2022, small businesses contributed **33.2 per cent** of private-sector GDP, while medium-sized businesses

2024

Small businesses supported **34.9%** of Alberta's private sector employment, representing more than half a million jobs.

2024

Alberta had **34.3** small businesses per **1,000** residents, above the national average of **31.2**.

2024

Alberta was home to **169,337** small businesses, representing **95.4%** of all businesses in the province.

contributed another **14 per cent**. [Innovation, Science and Economic Development Canada, Key Small Business Statistics 2025]

Alberta entered 2025 with momentum from oil production, home construction, employment gains, emerging sectors and continued interprovincial migration, while also facing uncertainty related to trade, global markets, cost pressures and shifting population trends. [ATB Financial, Alberta's Economy in 2025 and 2026] In this context, helping entrepreneurs start, adapt and grow is vital to strengthening Alberta's economic resilience.

Alberta's economy is strengthened by people willing to build, take risks, adapt and contribute. Some entrepreneurs are creating their own employment. Others are building family businesses, serving local needs, developing new technologies, revitalizing main streets, or bringing culturally diverse products and services to Alberta

Alberta's economy is strengthened by people willing to build, take risks, adapt and contribute.

communities. Many are taking the first step that may one day lead to new jobs, markets, and investment.

Starting and running a small business is complex. Entrepreneurs must navigate registration, licensing and permits, tax requirements, planning, financing, market research, digital tools, hiring, operations and changing customer needs. For many, the hardest

part is knowing where to begin, what to do next, and what support is available.

That is where Business Link Alberta comes in.

By helping Alberta entrepreneurs and small business owners move forward with clarity and

confidence, Business Link Alberta supports small businesses to start, grow, adapt and succeed. With the right guidance, business owners can make better decisions, avoid roadblocks, reduce risk, and contribute more fully to Alberta's economy and communities.

When small businesses succeed, Alberta thrives.



Thirty Years of Supporting Alberta Small Businesses

For 30 years, Business Link Alberta has helped Alberta entrepreneurs find the information, guidance, and connections they need to move forward.

When we first opened our doors, business support looked very different than it does today. Small business owners could call a toll-free number, request information by fax, visit a physical reference library, use public computers, browse thousands of business publications, or attend practical learning sessions in person. The tools were different, but the need was familiar: entrepreneurs were looking for clear, accessible, practical support to help them understand where to start and what to do next.

Over time, Business Link Alberta evolved. As technology changed, support expanded from phone calls and printed resources to online booking, webinars and digital resources with province-wide reach and access. What once required a phone call or a visit can now happen online, in minutes.

The way businesses use Business Link Alberta has also changed. What began as a place to answer

business questions has grown into a trusted first stop where entrepreneurs can return for support as their needs evolve. Today, we help small businesses explore ideas, navigate startup requirements, build business plans, access market research, strengthen digital readiness, connect with programs and partners, and move forward with greater clarity and confidence.

Much has changed in 30 years. The tools are faster, the marketplace is more complex, and businesses have more options than ever before. But many of the core questions remain the same: How do I start? What do I need to know? Where can I find the right support? How do I make the next decision with confidence?

That is why Business Link Alberta's role continues to matter. Alberta's small businesses help create jobs, strengthen communities, support local economies, and contribute to a more diverse and resilient province. For three decades, Business Link Alberta has been there to help make sense of the path ahead.

As we look to the future, the role Business Link plays is more critical. New technologies, changing markets, and evolving community needs continue to reshape the small business landscape in Alberta. And we will continue to adapt and use innovation to help entrepreneurs access practical guidance, trusted resources, and the right connections so they can start, grow, adapt, and succeed.



Supporting Small Business Growth Across Alberta

2025-26 RESULTS AND IMPACT

PROVINCE-WIDE SMALL BUSINESS SUPPORT

In 2025-26, Business Link Alberta provided free, accessible guidance, learning opportunities, tools and referrals to small business owners and aspiring business owners across the province. Clients connected by email, phone, video, and in person, making support available in urban, rural, and remote communities.

We helped clients assess opportunities, strengthen business plans, build practical skills, and navigate the services needed to start, grow, and adapt. Throughout the year we provided broad provincial reach, strong client satisfaction and continued support for small business development, regional economic growth, and Alberta's competitiveness.

-  **4,822 UNIQUE CLIENTS SERVED**
-  **17,149 CLIENT INTERACTIONS**
-  **1,092 IN-DEPTH SERVICES PROVIDED**
-  **171 COMMUNITIES SERVED**
-  **83 NET PROMOTER SCORE EXCEEDING THE ANNUAL TARGET**



AIRDRIE LAUNDROMAT

FINDING OPPORTUNITY IN AN EVERYDAY CHALLENGE

Karla and Fil Rodriguez had careers in nursing and oil and gas and had never imagined owning a laundromat. As busy parents, however, they understood how much time laundry could take from family life. That everyday frustration inspired them to explore the industry, approach existing owners, and eventually purchase Airdrie Laundromat. Taking over their first business while moving their family to a new community was exciting and overwhelming. Business Link Alberta provided market research that helped them understand competitors and local opportunities, while the Digital Marketing Program helped them bring their social media presence to life.

SUPPORTING INFORMED BUSINESS DECISIONS

Reliable business and market information help small business owners test ideas, reduce risk and make informed decisions about launching, growing or adapting their businesses.

Business Link Alberta provides market research, Business Launch Program support, Digital Marketing Program support, Peerpreneur programming, and extended one-to-one guidance. These services helped clients validate ideas, understand customers and competitors, improve their online presence, strengthen business plans, and identify practical next steps.

Client feedback shows that this support translated into action. Nearly three-quarters of survey respondents used Business Link Alberta for information or guidance to move their businesses forward. Many also anticipated revenue growth and future hiring, indicating potential contributions to business growth and job creation.



248 CLIENT IMPACT SURVEY RESPONSES



73.28% USED BUSINESS LINK ALBERTA INFORMATION OR GUIDANCE AND SAID IT HELPED MOVE THEIR BUSINESS FORWARD



7.12/10 AVERAGE RATING FOR BUSINESS LINK ALBERTA'S IMPACT ON BUSINESS PROGRESS



71.02% EXPECTED REVENUE GROWTH WITHIN THE NEXT 12 MONTHS



34.66% PLANNED TO HIRE WITHIN THE NEXT YEAR, WITH MOST EXPECTING TO ADD TWO TO FOUR EMPLOYEES

UNIQUE SOAPSTONE EXPERIENCES

CARVING CONFIDENCE AND CONNECTION

For Michael Emery, soapstone carving is more than an art form. It is a way to help people slow down, move past self-doubt, and discover the confidence that comes from creating something with their own hands. Drawing on more than two decades of experience, Michael built Cochrane-based Unique Soapstone Experiences to make carving welcoming and accessible, even for people with no previous artistic experience. His workshops now bring hands-on creativity to schools, community groups, tourism partners, retreats, and corporate teams.



During 2025-26, Business Link Alberta supported Michael as he worked to strengthen the business and pursue new opportunities. Personalized guidance, practical learning, and connections helped him move forward with greater clarity and confidence. His journey shows how the right support can help a small business owner turn a personal passion into a growing business that creates meaningful experiences and strengthens community connection.

BUILDING BUSINESS SKILLS AND CAPACITY

Business Link Alberta delivered webinars, workshops and events that gave small business owners practical knowledge to launch, operate and grow their businesses.

Programming addressed business fundamentals and emerging issues, including startup planning, marketing, financing, taxation, intellectual property, government procurement, resilience, artificial intelligence and digital adoption. Dedicated sessions also addressed the needs of Indigenous and newcomer business owners.

Sessions ranged from small business startup basics and government contracting to AI-supported market research, taxation and business planning. Together, these learning opportunities strengthen business management capacity, productivity, and resilience.



7,005 WEBINAR AND EVENT REGISTRATIONS



3,412 WEBINAR AND EVENT ATTENDEES



DRUMIT

REBUILDING A LIFE AND CREATING SECOND CHANCES

Brad Dmetruik founded DRUMIT Chipping, Repair & Fabrication after experiencing homelessness and rebuilding his own life. He wanted the business to do more than repair concrete equipment, so he began creating employment opportunities for people moving forward after treatment and addiction. When growth, pressure and self-doubt left him feeling overwhelmed, Brad turned to Business Link Alberta. The Peerpreneur program connected him with other business owners, while one-to-one SEO and digital marketing guidance gave him a clearer path forward. Brad credits the support with restoring his confidence as DRUMIT expanded across Western Canada.

CONNECTING BUSINESSES TO THE RIGHT SUPPORTS

Alberta's small business support system includes government programs, community organizations, lenders, training providers, and specialized services. Navigating these options can be challenging, particularly for new business owners.

Business Link Alberta helped clients identify programs, funding opportunities, regulatory information, training and specialized services suited to their business stage, location and goals. Clients were also connected to relevant federal tools and portals when appropriate.

The organization collaborated with business service networks, Community Futures, Futurpreneur, Alberta Women Entrepreneurs, Indigenous and newcomer-serving organizations, municipalities and economic development offices. Shared referrals, events, tools and outreach strengthened service coordination and helped small business owners access publicly funded supports more efficiently.



1,668 ORGANIZATIONS REACHED THROUGH THE AMBASSADOR AND COMMUNITY OUTREACH PROGRAM



APPROXIMATELY 230 PARTNERSHIP AND REFERRAL OPPORTUNITIES IDENTIFIED



96 MUNICIPALITIES REPRESENTED IN OUTREACH RECORDS



AAROE

TURNING A CALLING INTO A BUSINESS

Russ McRae's journey began years before he launched AAROE Survival and Wilderness Travel Adventures. While teaching survival skills to young people, he discovered how meaningful it was to pass on knowledge connected to his Métis heritage, the land and personal resilience. Turning that calling into a business while working full time was difficult, and Russ often met with his Business Link Alberta strategist during lunch breaks. Together, they developed his business plan, worked through financial information and explored grants and funding. The guidance showed Russ that he did not have to build the business alone.

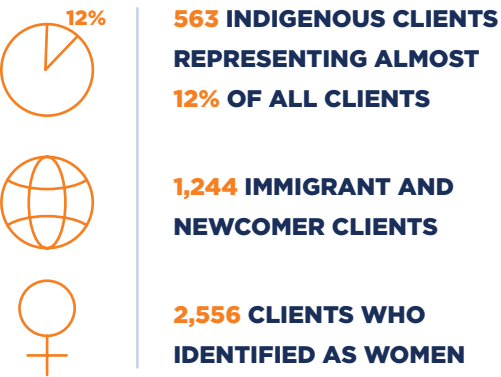


EXPANDING INCLUSIVE ECONOMIC PARTICIPATION

Accessible and tailored business support helps more Albertans participate in business ownership and contribute to their local economies.

Business Link Alberta supported Indigenous, immigrant and newcomer, rural and regional, women, youth and other under-represented aspiring business owners through direct guidance, specialized programming, community outreach and referrals.

Note: Client demographic information is self-identified.



Business Link Alberta’s Indigenous Business Development Services also achieved strong cumulative results. More than **8,000** Indigenous clients were served over the course of the project, exceeding the target of **7,369**. Client satisfaction reached 95 per cent, surpassing the target of **90 per cent**.

The integrated service model gave Indigenous business owners access to Business Link Alberta’s full range of supports while maintaining culturally responsive service, intentional outreach, trusted relationships and community connections.

French-speaking staff provided direct service and referrals to Francophone clients. Additional language capacity in Spanish, Arabic and Urdu further reduced barriers for Alberta’s diverse small business community.

Together, these services supported inclusive growth, Indigenous economic participation and broader access to business ownership across Alberta.



STRENGTHENING DIGITAL READINESS AND MARKET ACCESS

Digital capability helps small businesses reach customers, operate efficiently, and remain competitive.

Business Link Alberta supported practical technology adoption through the Digital Marketing Program, online presence guidance, market research, AI-focused learning, digital tools and online resources. This support helped small business owners improve visibility, strengthen marketing, and make more effective use of technology.

Use of online channels also extended access to free business support across Alberta. Areas of greatest interest included Indigenous and newcomer resources, meeting booking pages, events, the Business Launch Program, general business resources, Business Guidance and the Digital Marketing Program.

Our Digital Reach:



LA CASITA

BUILDING A HOME IN A NEW COUNTRY

For Martha and Luis, starting La Casita was about sharing Colombian coffee, culture and hospitality in the community they now call home. When plans for a permanent café fell through, they adapted by launching a mobile coffee trailer and later expanding into an indoor location in Cochrane. As newcomers, they were also learning unfamiliar regulations, processes, and customer preferences. Business Link Alberta’s webinars and Digital Marketing Program helped them improve their website and online store. After making the recommended changes, they began seeing more website traffic and sales.

Using Client Needs to Guide Service Delivery

Business Link Alberta monitored changing small business needs through client service records, feedback, webinar participation, market research requests, partner discussions, outreach and client inquiries.

The main themes identified were:

STARTUP FUNDAMENTALS AND COMPLIANCE

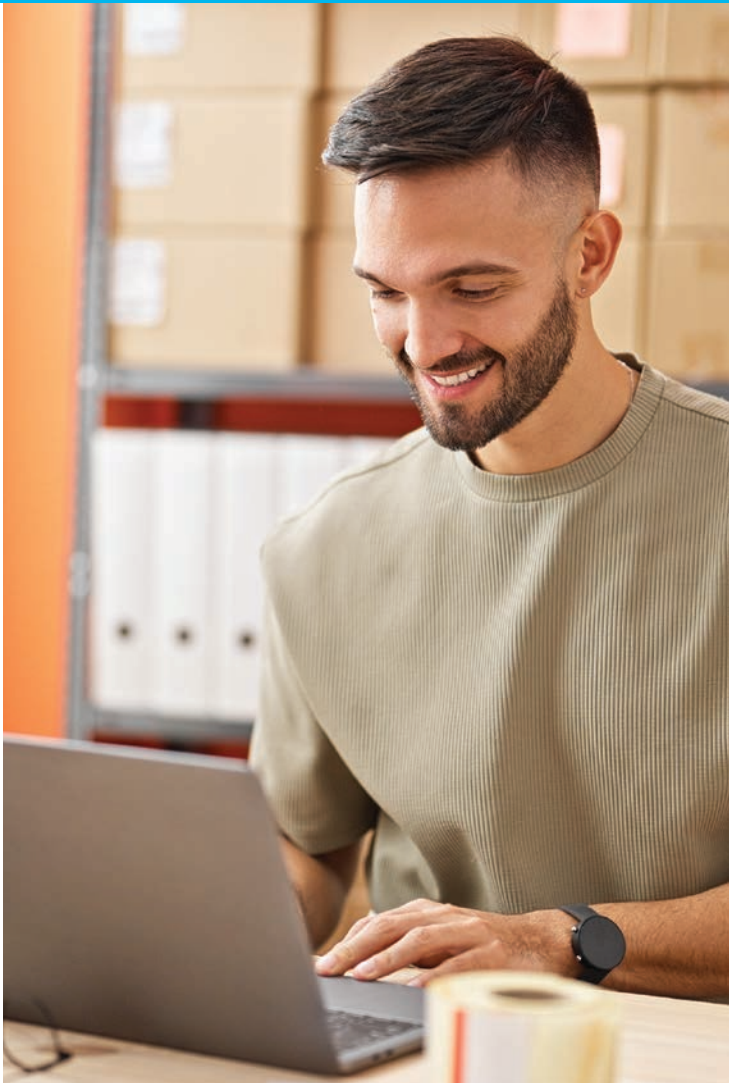
Continued demand for information about registration, business structures, early planning, pricing and regulatory requirements.

FINANCING AND CAPITAL READINESS

Strong interest in funding, financing, grants and preparing to approach lenders.

MARKET INTELLIGENCE AND DIGITAL COMPETITIVENESS

Ongoing demand for customer, competitor, demographic and industry research, along with growing interest in online visibility, AI and practical technology adoption.



PROGRAM NAVIGATION AND INCLUSIVE ACCESS

Continued need for plain-language guidance on government programs, compliance requirements and available business supports, particularly among Indigenous and newcomer clients.

REGIONAL ACCESS AND ECOSYSTEM PARTNERSHIPS

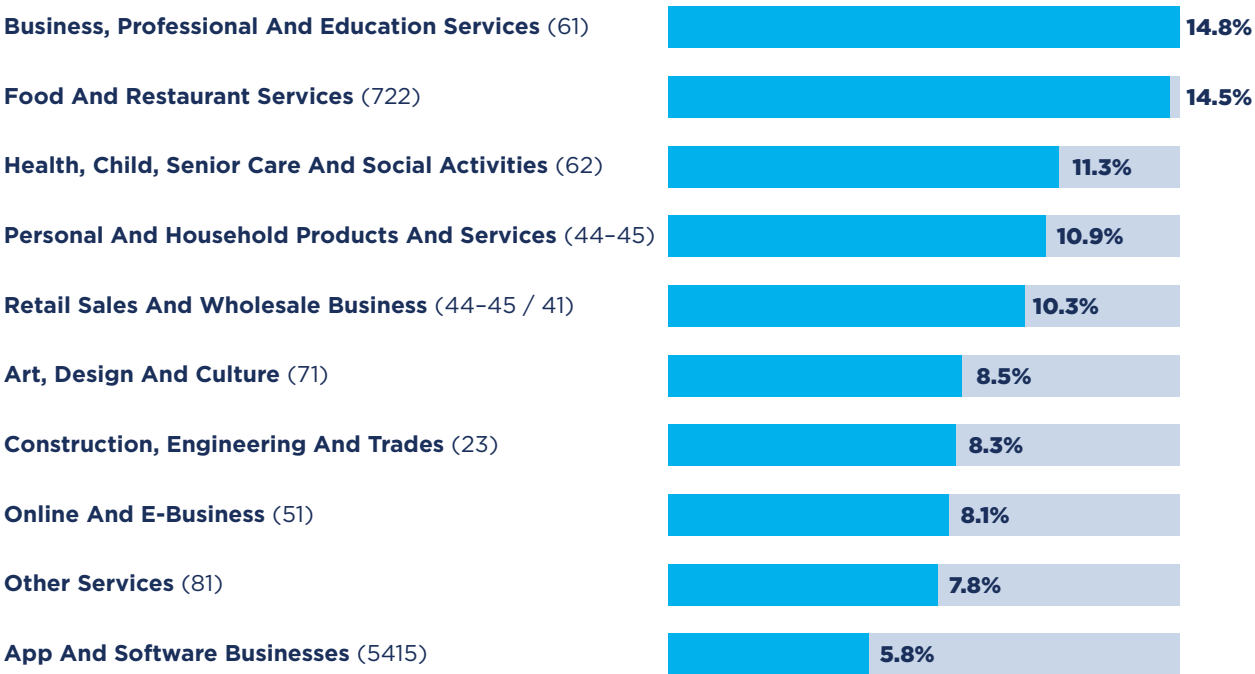
Continued demand for accessible support in rural and smaller communities, along with opportunities to strengthen referrals through municipalities, schools, economic development offices and community organizations.

These findings support evidence-based program planning, efficient use of public resources, and continued investment in services with the strongest potential to advance small business growth and community economic development.

Supporting a Diverse Small Business Economy

Business Link Alberta clients represented a broad range of industries, reflecting the diversity of Alberta's small business economy and the role small businesses play in economic diversification and local service delivery.

Industry categories were aligned with North American Industry Classification System sectors or subsectors where possible. Some early-stage clients had not yet finalized their industry classification, so results reflect the best available category at the time of service.



THANK YOU TO
OUR FUNDERS,
PARTNERS, AND
COMMUNITY

Business Link Alberta gratefully acknowledges the support of its funders. Business Link Alberta's services are funded federally by Prairies Economic Development Canada, and provincially by the Alberta Ministry of Jobs, Economy, Trade and Immigration. This support enables Business Link Alberta to provide free, accessible guidance, resources, and connections to entrepreneurs and small business owners across Alberta.

With the support of:
Prairies Economic
Development Canada

Canada

Alberta

Governance and Team

BOARD OF DIRECTORS

Business Link Alberta's Board of Directors serves to support our mission of helping Alberta small businesses start and succeed. They oversee and guide our organization, making sure we stay responsible to the people who support us and the entrepreneurs we serve across Alberta. With board directors coming from various communities in the province, they bring valuable knowledge in small business, innovation, boosting the economy, education, and supporting Indigenous and immigrant communities.



Mark B. Dickin
Board Chair



Steve Whittington
Chair, Governance and Nominating Committee



Rohit Joshi
Chair, Finance and Audit Committee



Brent Ward
Board Member



Colin Christensen
Board Member



Heather Stromquist
Board Member



Jackie Ferner
Board Member



Michael Bosdet
Board Member



Renée Fehr
Board Member



Shannon Hucker
Board Member



OUR TEAM

Business Link Alberta's work is made possible by a passionate and engaged team committed to supporting entrepreneurs and small business owners across the province.

Throughout the year, team members have connected with communities, partners, entrepreneurs and each other through events, presentations, workshops, partner meetings, and community visits. As connectors, these moments reflect the role Business Link Alberta plays in the ecosystem: to meet entrepreneurs and partners where they are at and to provide the guidance, tools, and introductions they need to move forward.



Our Strategic Priorities

As Business Link Alberta looks ahead, the need for accessible, practical business support remains as important as ever. Small businesses across Alberta continue to navigate changing times, business norms, evolving markets, new technologies and tools, rising costs, shifting customer expectations and ways to engage them, and an increasingly complex support landscape. In this current environment, our role as the trusted “place to start” remains critical and impactful.

Four strategic priorities drive our organization.

AWARENESS

We continue to increase awareness of free, accessible business support across the province. By strengthening our outreach, communications, community engagement, and partner connections, Business Link Alberta will help more entrepreneurs know where to turn when they are looking for a place to start, or to connect to the local ecosystem of business support.

VALUE TO CLIENTS

We constantly assess and improve the value our clients receive through guidance, tools, resources, market research, learning opportunities, and referrals. This includes helping clients make informed decisions, build confidence, improve business readiness, and access supports that are relevant to their goals and stage of business.

VALUE TO ALBERTA'S SMALL BUSINESS SUPPORTS ECOSYSTEM

People and programs continue to change and adapt and as connectors, it is our job to remain current and relevant. We will work with partners across Alberta to create clearer pathways for small businesses. By strengthening referral relationships, sharing insights, collaborating with ecosystem partners, and helping prepare for engagement, Business Link Alberta will support a more connected and easier-to-navigate small business support system.

SUSTAINABLE FUNDING

In order to support sustainable funding from our government partners, we will continue to demonstrate the impact of the public value of free, province-wide small business supports. Business Link Alberta will continue to provide high value for money as we deliver reliable, trustworthy and transparent results and accountability.

Together, these strategic priorities reflect Business Link Alberta's commitment to helping Alberta small businesses start, grow, adapt, and succeed.

Financial Stewardship and Accountability

STATEMENT OF FINANCIAL POSITION¹

Year Ended March 31, 2026

Business Link Alberta is committed to responsible stewardship of the public funding and resources entrusted to the organization and provides detailed and transparent reporting through public disclosure on our website. As a publicly funded non-profit, Business Link Alberta remains accountable to its funders, partners, Board of Directors, clients, and communities. This includes monitoring service results, listening to client and partner feedback, adapting to emerging entrepreneur needs, and reporting on how Business Link Alberta's work supports Alberta's small businesses and communities.

	2026	2025
ASSETS		
CURRENT		
Cash and cash equivalents	\$ 2,343,257	\$ 2,418,264
Accounts receivable	52,726	332,483
Goods and Services Tax recoverable	789	955
Prepaid expenses and deposits	27,078	27,490
	\$ 2,423,850	\$ 2,779,192
NON-CURRENT ASSETS		
Tangible Capital Assets	\$ -	\$ 1,162
	\$ 2,423,850	\$ 2,780,354
LIABILITIES		
Accounts payable and accrued liabilities	\$ 246,282	\$ 160,586
Deferred contribution	1,566,619	2,019,709
	\$ 1,812,901	\$ 2,180,295
NET ASSETS		
Invested in tangible capital assets	\$ -	\$ 1,162
Unrestricted	610,949	598,897
	\$ 610,949	\$ 600,059
	\$ 2,423,850	\$ 2,780,354

Notes

1. Complete Audited Financial Statements with Independent Auditor's Report, Notes and Schedules are posted to www.businesslink.ca.

STATEMENT OF OPERATIONS¹

Year Ended March 31, 2026

	2026	2025
REVENUES		
Core Funding Grants ²	\$ 2,473,489	\$ 1,566,964
Canadian Digital Adoption Program Grant	-	6,648,882
Digital Economy Program Grant	325,992	1,764,760
Other	287,363	332,152
TOTAL REVENUE	\$ 3,086,844	\$ 10,312,758
EXPENSES		
Grants paid out	\$ -	4,141,455
Contracted services	27,707	2,787,994
Salaries and Benefits	2,211,682	2,372,989
Advertising and Promotion	326,725	366,507
Professional Fees	112,245	59,454
Operating Expenses	397,595	472,895
TOTAL EXPENSES	\$ 3,075,954	\$ 10,201,294
EXCESS OF REVENUE OVER EXPENSES	\$ 10,890	\$ 111,464

Notes

1. Complete Audited Financial Statements with Independent Auditor's Report, Notes and Schedules are posted to www.businesslink.ca.
2. Core funding grants are provided by the Governments of Canada (Prairies Economic Development Canada) and the Government of Alberta, both under multi-year agreements.



Let's Stay Connected

Follow us on our socials
to keep updated with
community stories,
resources, and events.



BUSINESSLINK
ALBERTA

BusinessLink.ca | 1.800.272.9675